EVAN M HERMAN

WEB DEVELOPER

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OBJECTIVE:

Passionate, creative, and experienced Digital Media professional seeks opportunity to produce dynamic content across a variety of media platforms, utilizing my skills and becoming a valuable member of a creative team.

EDUCATION:

DREXEL UNIVERSITY, PHILADELPHIA, PA
The Antoinette Westphal College of Media Arts & Design
Bachelor of Science, Digital Communication and Media/Multimedia

WORK EXPERIENCE:

NOBEL LEARNING COMMUNITIES
Web Developer, June 2013—present

- Convert existing sites over to WordPress platform
- Develop + maintain responsive WordPress themes which receive 20,000+ views/mo
- Maintain a network of sites using WordPress multi-site
- Maintain brand standards across all websites
- Collaborate with marketing department regarding site tweaks and new functionality

SCRAPPLE TV
Web Developer, September 2012—November 2013

- Design and build a responsive website using HTML/CSS/PHP and Media-Queries to launch a local start up
- Build and implement numerous JavaScript and jQuery functionality through the site
- Build custom WordPress plugin
- Define custom WordPress user roles and capabilities
- Design and build custom backend GUI based on user roles
- Link WordPress with Twitter, Facebook and Youtube using respective API's
- Maintain site on a weekly basis

UNIVERSITY OF PENNSYLVANIA BARNES & NOBLE, PHILADELPHIA, PA
Textbook Associate, September 2009—June 2013

- Inventory management
- Create and manage detailed inventory reports on a weekly basis
- Call in purchase orders for the upcoming semester
- Shipping and receiving specialty orders
- General clerical responsibilities and customer service

FIGURE8 MATERNITY, PHILADELPHIA, PA
Freelance Graphic Designer, February 2013—June 2013

- Upload/Download files via FTP
- Touch up, edit and resize photographs according to provided style guides
- Optimize photographs for display on website

COMPUTER SKILLS:

PROFICIENT OPERATING SYSTEMS: Windows, MacOS
SOFTWARE: Adobe Creative Suite CS6, Microsoft Office, Autodesk Maya 2013, Autodesk Mudbox 2013, Headus UV Layout, Maxxon Cinema 4D, Final Cut Pro, The Foundry Nuke
LANGUAGE: HTML/XHTML, CSS, Action Script 3.0, Javascript, PHP, jQuery

MOBILE APPS DIRECT, SURREY, UK
UI/UX Designer, January 2012—September 2012

- Application Designer, responsible for graphic interface for buttons, icons, headers and footers for mobile apps
- Conceptualize and design user interfaces for mobile websites and mobile applications
- Create layouts for website to mobile website conversion
- Consult directly with clients about goals, expectations, and solutions
- Worked remotely

AMANDA STEVENSON PHOTOGRAPHY, PHILADELPHIA, PA
Graphic Design Internship, September 2010—March 2011

- Conceptualize and design e-blast's communications
- Marketing materials designer, including posters, business cards, and postcards for corporate marketing outreach
- Photoshop portraits and color correct print work
- Assist on photography shoots (grip work, lighting, second photographer)
- Client interface at photography shoots
- General clerical responsibilities

RUNNING PRESS BOOK PUBLISHERS, PHILADELPHIA, PA
Marketing Internship, February 2009—April 2009

- Assist marketing and publicity departments with general clerical support
- Compiled and executed promotional packages for mailings to media and booksellers
- Consult with marketing group regarding "promo book trailers"
- Instrumental in helping to conceptualize and create "Robox" book trailer

VOLUNTEER SERVICES:

HIP HOP RELAYS, 2010: Main Camera Operator for Drexel University Concert Series, hosted by BET and MTV

PLANNED PARENTHOOD, 2007: Completed phone calls regarding Barack Obama's Presidential Campaign

PORTFOLIO:

http://www.Evan-Herman.com
http://www.Behance.net/EvanHerman

AWARDS:

Drexel University Award of Merit - April 2013

Drexel University Research Day 2013
Demoed and presented ScrappleTV.net to faculty and industry professionals. Over 150 student projects were entered across multiple degrees. ScrappleTV Received the Drexel University Award of Merit for research and development, in the College of Media Arts and Design category.